



Corporate Sponsorship & Symposium Exhibitor Schedule 2024

NCATA Platinum Sponsor:

Minimum Dollar Amount: \$2000.00 *(\$2700.00 Value)

Sponsor Benefits

- All benefits provided to the Exhibitor level participant.
- Booth / 2 tables at the Spring Symposium
- Company Banner in the meeting room at the NCATA Spring Symposium. (Must Provide)
- Recognition (with logo and link) as a Platinum Sponsor of the NCATA on the Association homepage and electronic newsletter
- Recognition as a Platinum Sponsor of the NCATA on the meeting information, scrolling slide show, and Awards Luncheon.
- (2) Full page ads in our NCATA Electronic Newsletter (Semi-Annually).
- (2) Full page ads in our Sponsor E-Blasts to membership (Semi-Annually).
- 6 additional tickets to the annual awards luncheon.
- (5 minute) product highlight during the meeting (this time will be built into meeting schedule)
- Recognition as a platinum level sponsor on the NCATA traveling display board.
- **Platinum package Includes all 3 Symposium addons**

NCATA Gold Medal Sponsor

Minimum Dollar Amount: \$1000.00 *(\$1100.00 Value)

Sponsor Benefits:

- All benefits provided to the Exhibitor level participant.
- Company Banner in the meeting room at the NCATA Spring Symposium. (Must Provide)
- Recognition (with logo and link) as a Gold Sponsor of the NCATA on the Association homepage and electronic newsletter
- Recognition as a Gold Sponsor of the NCATA on the meeting information, scrolling slide show, and Awards Luncheon.
- (2) Half page ads in our NCATA Electronic Newsletter (Semi-Annually).
- (2) Half page ads in our Sponsor E-Blasts to membership (Semi-Annually).
- 3 additional tickets to the awards luncheon.
- **Gold package Includes Social Event Sponsor addon**

NCATA Silver Medal Sponsor

Minimum Dollar Amount: \$750.00 *(\$800.00 Value)

Sponsor Benefits:

- All benefits provided to the Exhibitor level participant.
- Company Banner in the meeting room at the NCATA Spring Symposium. (Must Provide)
- Recognition (with logo and link) as a Silver Sponsor of the NCATA on the Association homepage and electronic newsletter
- Recognition as a Silver Sponsor of the NCATA on the meeting information, scrolling slide show, and Awards Luncheon.
- (2) 1/4 page ads in our NCATA Electronic Newsletter (Semi-Annually).
- (2) 1/4 page ads in our Sponsor E-Blasts to membership (Semi-Annually).
- 2 additional tickets to the awards luncheon
- **Silver package Includes Refreshment Break addon**

NCATA Bronze Medal Sponsor

Minimum Dollar Amount: \$500.00 *(550.00 Value)

Sponsor Benefits:

- All benefits provided to the Exhibitor level participant.
- Company Banner in the meeting room at the NCATA Spring Symposium. (Must Provide)
- Recognition (with logo and link) as a Bronze Sponsor of the NCATA on the Association homepage and electronic newsletter
- Recognition as a Bronze Sponsor of the NCATA on the meeting information, scrolling slide show, and Awards Luncheon
- 1 additional ticket to the awards luncheon, additional luncheon tickets can be arranged
- **Bronze package Includes Refreshment Break addon**

NCATA Public Relations Sponsor

Minimum Dollar Amount: \$200.00 per event

Sponsor Benefits:

- Throughout the year the NCATA Public Relations Committee conducts and or attends events in North Carolina to raise and promote athletic trainer awareness you will be able to pick an event that you would like to be recognized as a sponsor on the NCATA Traveling display.

Symposium Exhibitor

Fee: \$250 Spring Event

- Booth / 1 Table at the Spring Symposium
- Booth electrical access if requested
- Contact information for all attendees of the NCATA Annual Business Meeting and Clinical Symposiums (Excel)
- Recognition of all exhibitors/sponsors at the Opening Remarks, Business Meeting, and Awards Luncheon
- 1 ticket to the luncheon, additional luncheon tickets can be arranged

NCATA Symposium Add-ons (Can be combined with Symposium Exhibitor Above)

Leadership Institute Sponsor: \$1000

Sponsor Benefits

- Logo / Company Banner displayed at the Leadership Institute Events (Must Provide)
- Recognition as the Leadership Institute Sponsor on the meeting information, scrolling slide show, and Awards Luncheon information
- 5 min presentation to the Leadership Institute Group of rising ATCs (Friday)

Symposium Social Event Sponsor: \$500

Sponsor Benefits

- Table at the Symposium Social Event (requires 1 attendee door prize)
- Logo / Company Banner displayed at the Symposium Social Event (Must Provide)
- Recognition as a Symposium Social Sponsor on the meeting information, scrolling slide show, and Awards Luncheon information

Symposium Refreshment Break Sponsor: \$300

Sponsor Benefits

- Logo displayed at the Refreshment Table
- Recognition as a Symposium Refreshment Break Sponsor

Symposium Luncheon Sponsor: \$1000

Sponsor Benefits

- Logo / Company Banner displayed at the Luncheon Table (Must Provide)
- Recognition as a Symposium Luncheon Sponsor
- 5 minute product highlight or introduction at the Symposium Luncheon

Newsletter Advertising

The NCATA is now offering Advertising space in our Semi-Annual Newsletter. Our newsletter is electronically distributed to all NCATA members. You will be asked to submit 300 dpi jpg or high-resolution PDF.

2 Issues	Full Page 8.5" x 11"	\$300
	Half Page 8.5" x 5.25"	\$250
	Quarter Page 4" x 5.25"	\$200

NCATA E-Blast

The NCATA is capable of sending E-Blasts that are electronically distributed to NCATA members upon request. All E-blast must be approved by the executive board. *Note E-blast for Sponsors / Exhibitors will only be sent to the attendees of the NCATA Annual Business Meeting and Symposiums. These E-Blast will be sent with a disclaimer acknowledging that a member is receiving this as an attendee of the meeting and that the NCATA does not endorse a particular product.* E-Blasts should be submitted as a word doc. and are limited to 100 words and 1 jpeg picture.

Price Breakdown: E-blast \$100 per (E-blast)

NCATA Virtual Job Fair - Spring 2024

As a sponsor / exhibitor of the NCATA you will be invited to attend a virtual job fair we will have for upcoming graduates in the spring of 2024. Information to follow in the coming months.



CORPORATE SPONSORSHIP / EXHIBITOR ENROLLMENT FORM - 2024

COMPANY ORGANIZATION

ADDRESS

CITY, STATE, ZIP CODE

PLEASE MARK THE LEVEL OR OPTION(S) THAT YOUR COMPANY WOULD LIKE TO PARTICIPATE:

<input type="checkbox"/>	Platinum Sponsor (Package includes all 3 Symposium Addons)	\$2,000.00**
<input type="checkbox"/>	Gold Medal Sponsor (Package includes Social Event Sponsor Addon)	\$1,000.00*
<input type="checkbox"/>	Silver Medal Sponsor (Package includes 1 Refreshment Break Addon)	\$ 750.00*
<input type="checkbox"/>	Bronze Medal Sponsor (Package includes 1 Refreshment Break Addon)	\$ 500.00*
<input type="checkbox"/>	Public Relations Event Sponsor (Per Event)	\$ 200.00 (SEE PR CHAIR DETAILS)
<input type="checkbox"/>	Spring Meeting Exhibitor (Per space ordered)	\$ 250.00
<input type="checkbox"/>	Symposium Addon (Social Sponsor)	\$ 500.00
<input type="checkbox"/>	Leadership Institute Sponsor (Single Sponsorship)	\$ 1000.00
<input type="checkbox"/>	Symposium Addon (Refreshment Break Sponsor)	\$ 300.00
<input type="checkbox"/>	Symposium Addon (Luncheon Sponsor)	\$ 1000.00
<input type="checkbox"/>	Newsletter Advertisement: Full Page 8.5" x 11"	\$ 300.00 (Two Issues)
<input type="checkbox"/>	Newsletter Advertisement: Half Page 8.5" x 5.25"	\$ 250.00 (Two Issues)
<input type="checkbox"/>	Newsletter Advertisement: Quarter Page 4" x 5.25"	\$ 200.00(Two Issues)
<input type="checkbox"/>	E-Blast (Recipients based on type or E-blast)	\$ 100.00 (Single E-Blast)
<input type="checkbox"/>	*Gifts – in- Kind or ALA CARTE SPONSORSHIP	SEE VENDOR CHAIR FOR DETAILS

Gifts-in-kind of materials for annual meetings or ALA CARTE SPONSORSHIP (up to 50 % of the minimum amount at a specific level) will be credited towards sponsorship levels.

SEE VENDOR CHAIR FOR DETAILS

THIS IS TO STATE THAT WE, THE ABOVE-NAMED COMPANY/ORGANIZATION, WILL PARTICIPATE IN THE NORTH CAROLINA ATHLETIC TRAINERS' ASSOCIATION CORPORATE SPONSORSHIP PROGRAM FOR THE **2024** CALENDAR YEAR AT THE LEVEL AND AMOUNTS CHECKED ABOVE. WE UNDERSTAND THAT GIFTS-IN-KIND MUST RECEIVE PRIOR APPROVAL OF THE TREASURER OF THE NCATA. WE UNDERSTAND THAT THE NCATA RESERVES THE RIGHT TO REFUSE SPONSORSHIPS IN CONFLICT WITH THE MISSION AND VALUES OF THE NCATA.

Company Representative (Printed Name)

Title

PHONE

FAX

EMAIL

Signed

Date

PLEASE REMIT WITH CHECKS PAYABLE TO: **NCATA / Paypal Invoice available upon request.**
NCATA EXHIBITS CHAIR WILL CONTACT YOU ABOUT YOUR BOOTH(S) NEEDS AS SOON AS WE RECEIVE YOUR ENROLLMENT FORM. EXHIBITS COORDINATOR AND WEBMASTER WILL CONTACT YOU ABOUT YOUR LOGO AND CONTACT INFORMATION FOR THE WEB SITE, NEWSLETTER, AND PROMOTIONAL MATERIALS AS APPROPRIATE.

Mail checks to:
NCATA
ATTN: Jarrett Friday, Treasurer
3051 Drayton Hall Way
Gastonia, NC 28056