

NATIONAL ATHLETIC TRAINING MONTH

ATS IMPACT
HEALTH CARE
THROUGH ACTION

MARCH 2020



See page 6



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Please click **HERE** for a complete list of NCATA Committee Chairs.

Since 1974, the NCATA has served to support athletic trainers, to promote and advance the profession of athletic training in North Carolina. The NCATA is a member of the Mid-Atlantic Athletic Trainers' Association (District 3) and the National Athletic Trainers' Association.



About our cover artwork: Illustrated by Rob Bates. Bob is an art teacher at Northwest Cabarrus High School in Concord NC. As a former veteran and artist, he also has works on display at the Smithsonian Institute. He has been illustrating our current football season and can be followed on twitter @ NCHS_arts



PRESIDENT'S MESSAGE

Jim Bazluki, MAEd, LAT, ATC, EMT

Greetings colleagues!

I hope each of you had some quality time with family and friends over the holiday break and have your batteries recharged for a busy spring schedule. In addition to the many sports activities the spring brings with it, the NCATA will be in high gear with events and activity all spring.

Please make plans to attend our annual state meeting at Wrightsville Beach March 6-8, 2020. The information and

registration for the meeting are posted on the website. The Educational Programming committee has done an outstanding job with the program and made sure that none of it is repeated at the District meeting. The NCATA meeting is the only one that addresses state specific issues and is the only one fighting to protect your state right to practice. We will also be honoring our award winners at the meeting. This is always a great event and way to honor the best we have to offer.

March is National Athletic Training Month! Our PR committee has been outstanding in finding creative ways to help spread the word about ATs in NC. Our first event is a "Mock Trial" happening in February to get an early kick off to the events. Six other events are scheduled in March in which you have a chance to participate. Follow our website and social media for calls to assist in the events and make sure you tag your own events and share with the membership. The NCATA has been active on your behalf behind the scenes. Nina Walker and I are representing the NCATA on a state level task force on reducing adolescent catastrophic injuries. This task force has a wide variety of stakeholders from groups across the state. The message of what ATs do, and where we work is being spread and eye opening to most on the task force. It will have a positive impact on awareness of AT related issues going forward. The NCATA is working in a positive fashion with the NC DPI and NCHSAA on addressing concerns with first responders. We are hopeful that the result will be a better system in the future.

I am issuing a challenge to the membership for the state meeting. I will personally match and NC PAC donation given at the state meeting dollar for dollar up to a max of \$1,000. So if you all raise \$1,000 in donations for the PAC, I will match it and donate another \$1,000 myself. We need to increase our ability to be a political player. I will do my part — Will you?

I hope to see each of you in Wrightsville in a few weeks!

Jim Bazluki, MAEd, LAT, ATC, EMT NCATA President

43RD CLINICAL SYMPOSIUM & AWARDS CEREMONY MARCH 6-8, 2020

HOLIDAY INN SUNSPREE 1706 N Lumina Avenue Wrightsville Beach, NC 28480 MORE INFO HERE

NCATA on FACEBOOK

NCATA on TWITTER

NCATA on **INSTAGRAM**

NCATA on the WEB



Vice President's Message

Nina Walker MA, LAT, ATC

Dearest Colleagues.

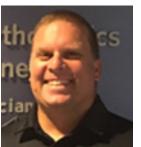
Hope this New Year finds you excited for all that 2020 has to offer. I know most feel like the winter holidays are the best time of year but I get most excited for..... National Athletic Training Month! I know it may seem strange but what's better than a whole month of activities to get our membership and the people of North Carolina energized about our wonderful profession. I know each day can't always be roses, and most days have more ups and downs than a rollercoaster, but this is a great time to reflect about how wonderfully unique our profession is and how much of an impact we have on our patients lives on a daily basis.

I couldn't be more excited about some of the creative ways we will be sharing our profession with stakeholders in the state. The NATM tag line is ATs Impact Healthcare Through Action. Nothing could be more true about our membership and the mission of the PR committee over the next few months! So I am challenging you all to own your IMPACT, find one tangible way to bring awareness to the profession, help the NCATA or grow as a professional this upcoming month. If you need ideas we have tons of ways to help, but also look to all of the great award winners and those who have dedicated their time to helping. A journey begins with one step, so just pick one action. Please fill out THIS FORM if you have any interest in volunteering.

Our state meeting is coming up soon (March 6-8), we are all excited about the fantastic programing that will occur at beautiful Wrightsville Beach. Everyone needs some learning and fellowship and what better venue but at one of North Carolina's most beautiful beaches. We have some really special things planned including honoring our "beach theme" with Shag lessons from a professional dance instructor form Babs McDance to help us all learn this Carolina inspired dance form. We will also have the Carolina vs Duke game on with some great snacks and light appetizers so there will be a little something for everyone. Hope to see you there! We know you can't get all of this from an online course so sign up soon and meet your Carolina Colleagues. You will be glad you did!

Thanks for all you do for the residents of North Carolina, we appreciate you and know that the best PR for our profession is the outstanding care and compassion you have for all of your patients. Keep being GreAT NC!!

Be Well and Take Care, Nina Walker MA, ATC, LAT



Secretary's Message
TJ Morgan, MS, LAT, ATC, PES, XPS, EMT

Members,

This is my last submission as secretary of your state athletic training association. At this years meeting I will turn over the reigns to a very capable and ready Nancy Groh. She is ready to step in and begin her tenure as our state secretary. I am very happy to welcome her aboard.

There were so many things I had hoped to contribute in my time as secretary. Some days I felt I met those benchmarks and other days I know I fell short. Every opportunity to serve our members is an apportioning to

grow professionally. I thank you for placing your trust in me.

I can't say enough about how much I enjoyed working with our power ob r the last two years. Overall, I leave knowing that our board put forth tremendous effort in promoting and positioning our profession as health industry leaders. Our legislative efforts have earned us a seat and a voice at a good many healthcare workgroups and boards. Our PR efforts have earned us national recognition. Our leadership has made inroads at the state level with state EMS leaders and there is more to come there, I'm sure. There is so much more to talk about but my point here is this group of leaders is always trying to promote and elevate our position in the health care industry. They are constantly asked to speak about what we do. They are always willing to go the extra mile in an effort to gain ground for our profession

In closing, I want to thank the members for allowing me to serve them. I thank the board for bringing me into the fold in this state. I want to thank the many leaders who have helped me along the way. I have always been taught that service to the association is one of the greatest things a member can do. I promise I will continue to find ways to serve our association, living up to the expectations of those who have mentored me. I will stay involved and I hope that many of you out there will join one of our committees. Together we can make this great state a model for all others to emulate.

May the best of health be yours alway! TJ Morgan



ATTENTION SECONDARY SCHOOL ATHLETIC TRAINERS!

Sheila Gordon
District 3 Rep to the NATA Secondary Schools Committee.

Join the **PUSH** to get D3 updated on ATLAS. We are raffling off 2 Leatherman Raptors (THANK YOU MEDCO!!!). Anyone on the ATLAS list that updates their ATLAS survey before the end of March will be entered in a raffle. Please help us make a push so that D3 can be 100% mapped.

Please visit the NCATA ATLAS INITITIVE PAGE.

LIFESAVER SPOTLIGHT

Lindsey Braddock

Congratulations to Lindsey Braddock for her excellent preparation and well-rehearsed emergency action plan that was perfectly executed between her and her Head Coach Chuck Mardis. This is the perfect example of how athletic trainers and coaches can work together to create a positive outcome for their student athletes. Make sure when you practice your EAP you work with everyone that may be around, you never know who will be at your side when you

are doing CPR. Thanks Lindsey for being GreAT, and being an amazing example of what we do!

READ MORE HERE

Pictured above, Taevone Johnson (center) connects at the Dec. 17 Guilford County Board of Education meeting with the two people who worked to save his life after he collapsed at a football practice earlier this year: Chuck Mardis (left) and Lindsey Braddock. (Photo Credit: Mike Micciche/Micciche Photography)

For More Information About Any of These Opportunities Contact Kevin King, NCATA PR, at kevin.king@panthers.nfl.com

OPPORTUNITIES

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	Fun Engagement and Promotion AT	
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	Public Promotion of Athletic Training	3
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	WHAT	WHEN	WHERE	WHY
•	Mock Trial	Tuesday, February 11th, 1 pm - 5 pm	Charlotte, NC Mecklenburg Co. Bar	Sports Medicine Legal Situational Learning
	Color for a Cause	Tuesday, March 3rd, 5 pm - 7pm	Concord, NC Carolina Mall	Fun Engagement and Promotion AT
•	Film Screening and Panel Discussion	Thursday, March 4th, 5 pm - 8:15 pm	Raleigh, NC NC Museum of History	Public Showcase of Athletic Safety Advocates Discussing advances in Concussion Care after Concussion Film Screening
	St. Patrick's Day Parade	Saturday, March 14th, 9 am - 1 pm	Charlotte, NC Uptown	Public Promotion of Athletic Training
	AT Shark Tank	Wednesday, March 25th, 5 pm - 7 pm	Charlotte, NC Discovery Place	Students present intervention / solution to proposed athletic training issues to a panel of athletic trainers
	Street Front Athletic Training Room	Friday, March 20th - Sunday March 22nd	Charlotte, NC Discovery Place	Engagement of Public in creation of Athletic Training Room at Museum in uptown Charlotte
	National AT Month Social Media Challenge vs. TENN	Month of March	Twitter, Instagram, Facebook	Social Media & Fitness Challenge w/ Tenn Athletic Trainers' Society. Tweets tagged with #ATsforthewin
	AT Festival in the Park	Friday, May 15th	Charlotte, NC Freedom Park	Celebration of Athletic Training through Fun, Educational Events
	Armored Cow Brewing Co. Event	Friday, May 15th 7 pm - until	Charlotte, NC Armored Cow Brewing	Public Promotion of Athletic Training via beer creation, trivia night and posters and give-aways

PARTICIPATE PPORTUNITIES TO

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Member Spotlight

MARK WHITE, ATC



Our NCATA member spotlight is Mark White. Mark has been a long-time member and was honored in 2015 with the highest honor the NCATA has to offer being inducted into the NCATA Hall of Fame. Mark has served his school (Southeastern Guilford HS) and the association for decades in many positions. As a former state president, Mark has been very active in helping steer the profession and improve the quality of

healthcare of our patients across the state.

NCATA President Jim Bazluki said "Mark has always been an incredible person and AT who has always stepped up when the NCATA needed him. He is always willing to lend a hand and a thoughtful leader. I have always been honored to have Mark as a friend and colleague."

Mark is currently serving as the MAATA rep to the NATAPAC. Mark has retired from his teaching role and now works for Murphy-Wainer Orthopedics and is assigned to Southeastern Guilford HS.



Please join us at the NCATA's 43rd Clinical Symposium & Awards Ceremony March 6-8 at Wrightsville Beach.

If you have not registered for your NPI, please do so. The NATA continues to report that only 35% of ATCs have an NPI.

Applying for your NPI is quick, easy and free. Visit the <u>CMS</u> <u>National Plan & Provider Enumeration System</u> to complete your application today. Follow our <u>Step-by-Step NPI Application Instructions</u> (pdf) to apply today. (NATA).

COPA has an organized work group for athletic trainers who work in physician offices and/or hospitals. We have specific goals and share information regarding ATs in these settings. Please contact Ashley Long or Dan Duffy if you would like to learn more about the group or would like to join. Also if you have any interest in joining COPA, please contact us as well. Serving our profession is very gratifying and enables our profession to continue to thrive in today's healthcare system. Having said that, please reach out to any of our state leadership and committee chairs if you would like to be involved in the NCATA in any way.



NCATA AND HIGH POINT UNIVERSITY Mock TRIAL **COLLABORATION**

On Tuesday, February 11, 2020 a mock trial based on a concussion case was conducted at Mecklenburg County Bar and Foundation Center in the Mock Trial Court Room as an NCATA PR project led by Kevin King and Nancy Groh. The High Point University departments of Athletic Training, Theater, and Criminal Justice participated in this event as members of the gallery, lawyers of the defendants and plaintiff, witnesses, and presiding judge. Following the



trial, final outcome was not decided, however, Dr. Jolene Henning (High Point University) led an impactful discussion about case law and the importance of athletic trainers in youth sport with additional discussion led by NCATA President, Jim Bazluki. A special thank you to all of the High Point University students in attendance and professors Scott Ingram (Criminal Justice/judge) and Doug Brown (Theater) who made this possible by recruiting the High Point University talent that enacted the trial. The event was live streamed on the NCATA Facebook story and posted for viewing if you missed it! An edited video will be available soon via a link on the NCATA website.

Going to the NCATA Spring Symposium? Don't Miss Out

If you are heading to Wrightsville Beach and driving through Raleigh or live and/or work in the area, don't miss out on a fabulous event... Requiem For a Running Back – the NCATA invites you to a private screening at the North Carolina Museum of History in conjunction with the North Carolina Sports Hall of Fame. Thursday, March 5, 2020, 6 p.m. Film Screening, followed by a Panel Discussion.

> North Carolina Museum of History | Daniels Auditorium 5 East Edenton Street | Raleigh, NC 27601

Why not Shag Dance?

The Carolinas beaches are known for Shag dancing...NOW is your opportunity to learn! Attend the NCATA Spring Symposium Social and join in all the fun: Shag dancing lessons, corn hole, live streaming of the UNC vs Duke men's basketball game, and more.

NCATA SPRING SYMPOSIUM

SOCIAL

Holiday Inn Sunspree Resort Wrightsville Beach

Come join the fun!

- Shag Dancing w/Party Pumpers
 - Dance Instructors (2 sessions x 30 minutes)
- **Silent Auction**
- **UNC vs Duke Basketball game**
- Light Hors D'oeuvres
- Complimentary Beer/Wine (Select Choice)



Saturday, March 7, 2020 7-10 P.M.

NCBATE

If you have any questions or need any information regarding state licensure, practice act, statute, rules & regulations or the athletic trainer/physician protocol; please contact the state licensure board at www.ncbate.org or email Paola Learoyd, Executive Director.

NCBATE BOARD MEMBERS

Kevin Allran, LAT, Chair Charlotte, NC kevin.allran@gmail.com Appointed by Senate Pro-Temp Board Seat Expires 7/31/2021

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Appointed by Speaker of the House
Board Seat Expires: 7/31/2020

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Board Seat Expires 7/31/2020

Michael Marushack, MD
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michael.marushack@emergeortho.com
Appointed by the Senate Pro-Tem
Board Seat Expires 7/31/2020

Public Member Appointed by the Governor David Ferrell, Attorney dferrell@vanblacklaw.com



Diversity, Equity, & Inclusion Committee

Vision: Aiming to ensure that all NCATA members are represented and included with equitable access to opportunities.

Mission Statement

- To integrate the missions of the NATA Ethnic Diversity Advisory and LGBTQ+ Advisory Committees.
- To serve as an educational resource for best practices when working with a diverse population of patients and colleagues.
- To encourage recruitment, advocacy, policy and programming for underrepresented members of the NCATA.

For latest information on #diversity #equity #inclusion follow us on Twitter @NCATA DEI

If you are interested in supporting the NCATA DEI Committee, please contact dei@ncata.net

NC Diversity Pipeline in Athletic Training

To uphold the first step in our mission, the DEI Committee is planning a multi-location service project at underserved high schools to introduce underrepresented students to athletic training as a career path. We are focusing on collaborating with athletic trainers and high schools along the I-85 corridor, eastern shore (Robeson County), and western North Carolina (Qualla Boundary).

If you work in these regions and are interested in partnering with us please contact: Janah Fletcher jefletch@ncat.edu or Carrie Graham dei@ncata.net

Calling all volunteers. The NC Special Olympics is seeking athletic trainers to support their efforts of #inclusion as they provide opportunities for athletic competition to individuals with needing intellectual, physical, visual & auditory accommodations. For more information, VIEW HERE.

For this month's DEIC FREE resources, click the links below. Remember to respect the person, use an individual's name first.

- Helpful Pronoun Guide
- Gender Pronoun Guide
- Review of Diversity Inclusion Equity









GET YOUR WORD OUT!

Advertise with the NCATA

The NCATA is now offering Advertising space in our Quarterly Newsletter. Our newsletter is electronically distributed to all NCATA members. You will be asked to submit 300 dpi jpg or high resolution PDF.

Please contact Eric Hall for additional information.

Price Breakdown:

4 Issues

1 Issue	Full Page 8.5" x 11"	\$100
	Half Page 8.5" x 5.25"	\$75
	Quarter Page 4" x 5.25"	\$60

Full Page 8.5" x 11" \$320 Half Page 8.5" x 5.25" \$280 Quarter Page 4" x 5.25" \$200

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The North Carolina Athletic Trainers' Association would like to thank the following 2020 corporate sponsors.





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